

Stifel Wellness Fair 2025

Vision benefits for every set of eyes

eye
Med



The importance of eye health

Regular eye care can have a life-changing impact on preserving the vision of millions of people¹

Of the estimated 93 million US adults at high risk for vision loss, only half visited an eye doctor in the past 12 months¹

Approximately 12 million people 40 years and over in the United States have vision impairment²

Myopia (nearsightedness) is a serious condition that can increase the risk of developing ocular diseases later in life

¹ "Keep an Eye on Your Vision Health," <https://www.cdc.gov/visionhealth/resources/features/keep-eye-on-vision-health.html>, 2020. ² "Fast Facts of Common Eye Disorders," <https://www.cdc.gov/visionhealth/basics/ced/fastfacts.htm>. 2020.

It's a fact: Eye exams benefit more than just vision

Eye doctors are often the first to spot signs of serious health conditions like:

- **Hypertension**
- **High cholesterol**
- **Diabetes¹**



**AS WE AGE EYE EXAMS
BECOME EVEN MORE
IMPORTANT**

40+ is when early
signs of disease or
changes in vision
may first appear¹

¹Reena Mukamal; "20 Surprising Health Problems an Eye Exam Can Catch"; www.aaao.org; April 29, 2022.

Should you enroll in vision benefits?

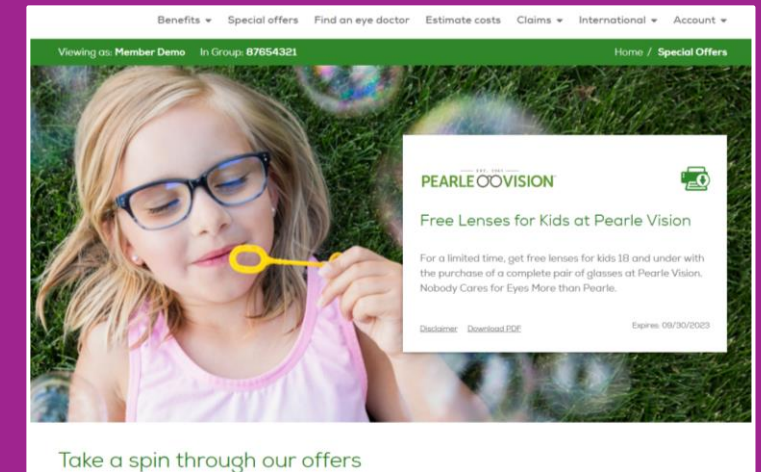
Whether you need glasses or can see just fine, vision benefits are a wise choice.
They help you save money and keep an eye on your health.
See why saying “yes” is good common sense.



Click image to play video.

Enjoy more extras with member-only savings & discounts

- **40% off** additional pair of glasses
- **15% off** standard LASIK prices or 5% off the promotional price
- **20% off** any remaining balance over the frame allowance
- **Up to 64% off** the retail price on thousands of hearing aids from the top brands
- **15% off** any balance over the conventional contact lens allowance
- **20% off** any non-covered items, including non-prescription sunglasses



Login to your account on EyeMed's Member Web and visit the "Special Offers" tab to see the full list of available offers.

Discounts are not insurance. At participating in-network providers. Some exclusions may apply. Log into Member Web for details.

You're on EyeMed's Insight network, so you've got choices — lots of them

More than 139,000 provider access points at 27,000 locations, including:

INDEPENDENT
PROVIDER
NETWORK



LENSCRAFTERS

PEARLE
VISION

OPTICAL

Plus, online options:

LENSCRAFTERS

OPTICAL

Ray-Ban

GLASSES.COM

contactsdirect

Finding the right eye doctor is easy

From desktop to mobile to print – our provider directory and online provider locator allow you to search confidently, quickly, and with ease.



Click image to play video.

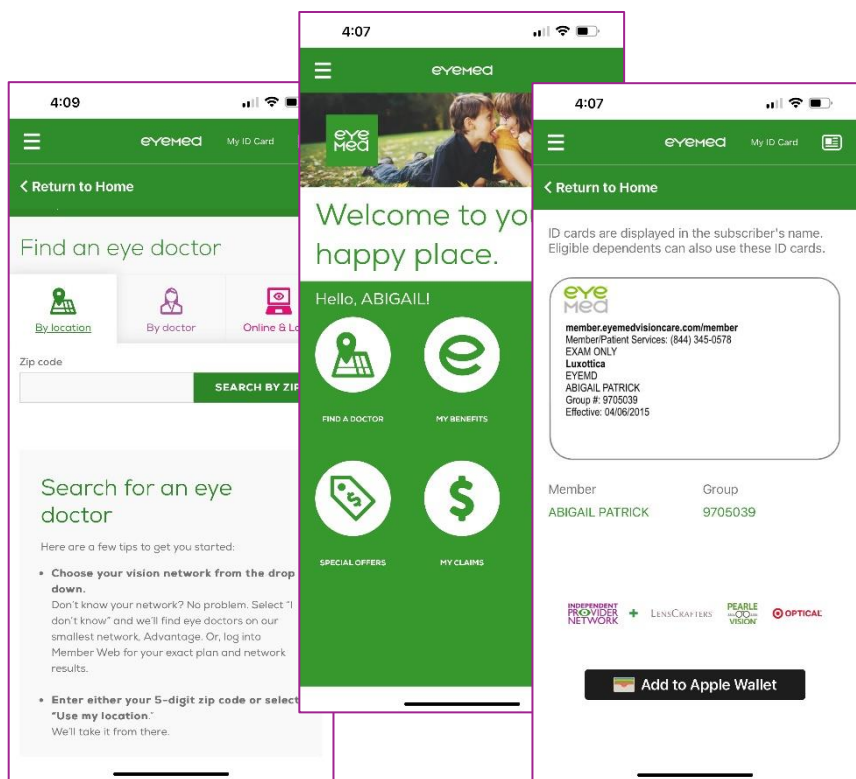
EyeMed's Member App

All the features and functionalities of Member Web and more – on the go

Top rated vision benefits app with 4.7 stars!

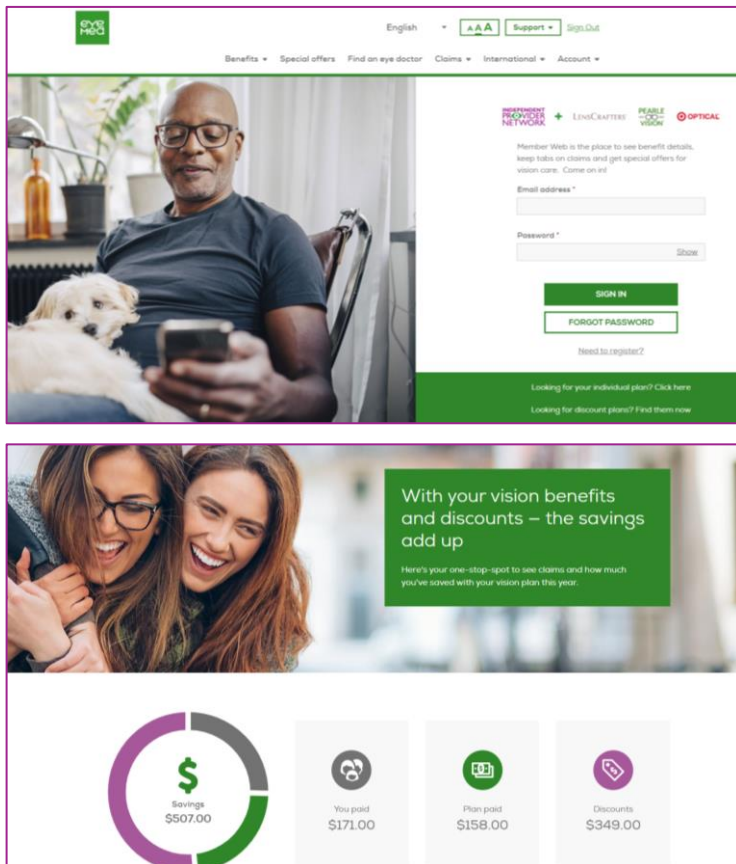
Everything you can do on our website is available through the app: view benefits, estimate out-of-pocket costs, search for providers, browse the catalogue of special offers, submit an OON claim, and more...

- ✓ Upload and save your prescription
- ✓ Set eye exam reminders
- ✓ Schedule contact lens supply refill reminders
- ✓ Save your ID Card to your apple wallet
- ✓ Save special offers to your apple wallet



EyeMed's Member Web

Your one-stop-shop for vision benefit tools and resources



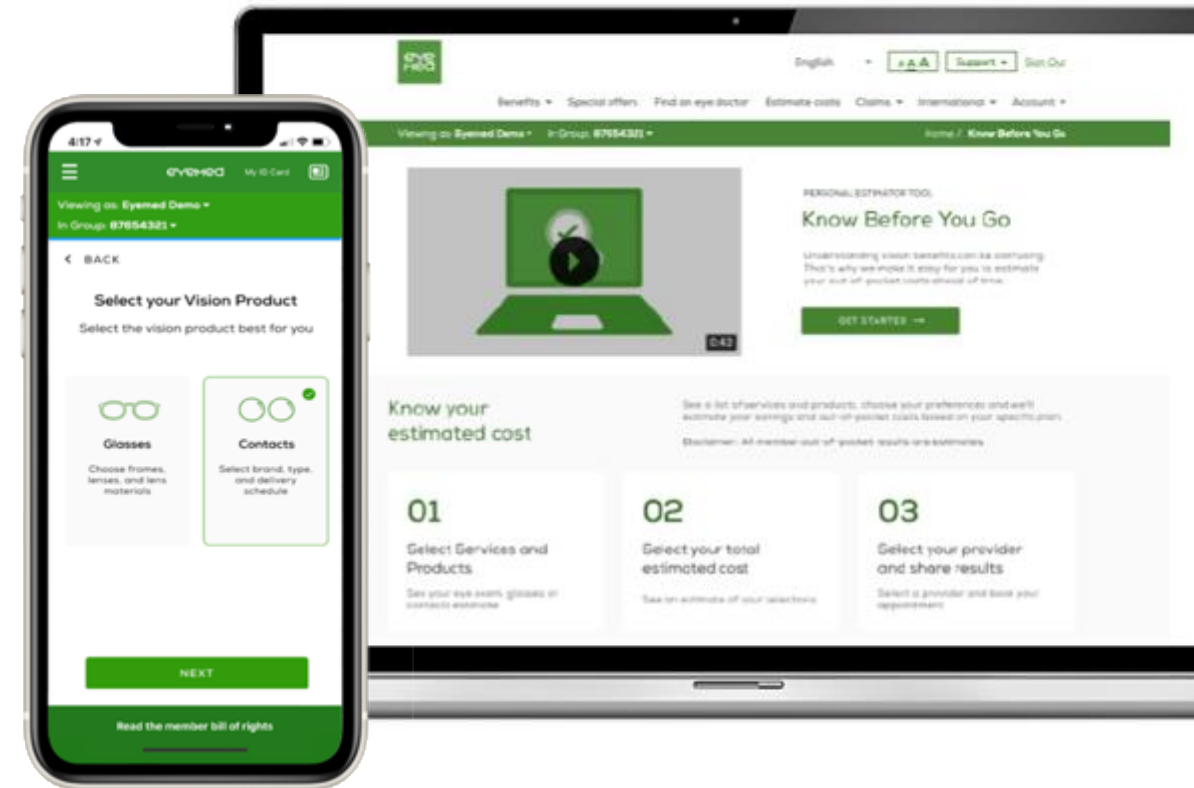
- Review detailed benefit information
- Get a glimpse of your vision benefits activity in the savings summary
- Browse our catalogue of special offers and discounts
- Estimate out-of-pocket costs with our cost-estimator tool
- Search for in-network providers using our provider locator
- Check the status of submitted claims
- View your Explanation of Benefits (EOB)
- Complete an OON claim form
- Download a copy of your vision ID Card
- Opt-in to our quarterly eNewsletter

Know Before You Go cost transparency tool¹

Estimating costs upfront means less confusion and higher employee satisfaction

- Members choose anticipated services and products
- Easy-to-understand explanations of different types of frames, lenses, add-ons and contacts are included
- Members can see their plan-specific estimated out-of-pocket cost total (if any)

 Demo Know Before You Go



¹Excludes the following plans: reseller, exam-only, safety & VDT, global allowance and declining balance. ² Cass, Andrew.; "44% skipped healthcare over cost uncertainty, survey says"; Becker's Hospital Review; [beckershospitalreview.com/](https://www.beckershospitalreview.com/); May 25, 2022.

Vision Claim Submission and Processing

Supporting you in the vision benefits journey from start to finish

- When you visit an in-network provider, they will submit the vision claim on your behalf.
- If you visit a provider who is not part of the EyeMed network, and you're eligible to be reimbursed for vision care and services received out-of-network, you will need to submit an Out-of-Network Claim Form.
- We've made it easy to submit an OON claim with two easy-to-use options:
 1. Login to your Member Web account and use our automated, online OON form. This form will prep-populate your information so that all you have to do is select the vision care and services you received and upload a photo of your receipt.
 2. Download a copy of our OON form to complete and submit via mail.

The image displays two screenshots of the EyeMed vision claim submission process. The top screenshot shows the 'Online Claim Form' interface, which includes a green eye icon, the title 'Online Claim Form', and a green 'SUBMIT ONLINE' button. To the right is a photo of a woman smiling while holding a coffee cup. The bottom screenshot shows the 'Out-of-Network Claim Submission' form, which is a detailed form with sections for Patient information (Name, Member ID, Group ID, Group name, Birth date, Address), Service information (Type, Description, Date, Amount, Service date), and a section for the provider (Name, Address, City, State, Zip, Phone). To the right of the form is a green download icon and the text 'By mail' and 'DOWNLOAD THE FORM'.

Enroll today

There's more to
love with EyeMed

Learn more at
eyemed.com/enroll

Follow us:

The EyeMed logo, featuring the word "eye" in a lowercase sans-serif font above the word "Med" in a similar font, both in white on a purple square background.

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